

SHOW
CATALOGUE

ideas in sync
adsync
PRESENTS

INDIA PROPERTY EXHIBITION

AN EXCLUSIVE OPPORTUNITY TO SHOWCASE
YOUR PROPERTIES FOR NRI'S IN

Singapore



20TH & 21ST
MAY, 2023



SINGAPORE KHALSA
ASSOCIATION CLUB



Connect with
Investors / Buyers



Boost Your
Project Visibility



Direct Sales
Possibility



Building Overseas
Business

BOOK YOUR SPACE TODAY!

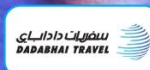
Alliance Partner:



Marketing Partner:



Travel Partner:



PR Partner:



About

Pioneers in the International Real Estate Exhibition Industry, Adsync- Dubai is all set for its 12th Edition of the 'India Property Exhibition', connecting builders of much repute with future home owners.

The 20th and 21st of May, 2023 will see the property market in Singapore ablaze with potential home owners attending the 12th Edition of the 'India Property Exhibition', hosted by Adsync-Dubai. The Exhibition happening at the Singapore Khalsa Association Club, the business centre in Singapore is a global platform for the best names in the Indian Real Estate market. Not only will builders of the best repute be part of this two-day exciting event, but also some of the most trusted India financial institutions and banks. Here you as builders will have the opportunity to put your best foot forward and showcase your masterpiece of a real estate project.

Your participation at the Exhibition will be not just of immense global benefit to you, but will also allow us to have the honour of your presence at the exhibition, thereby enhancing its turnover. The 'India Property Exhibition' is extensively promoted across major media platforms in Singapore, allowing the right message to reach the right audience, in the most effective way.

We have come up with this Property Exhibition, to provide the ideal marketing forum wherein the country's leading Builders & Developers along with prominent real estate players in the high growth corridors like Chennai, Delhi, Noida, Gurgaon, Mumbai, Kerala, Bangalore, Coimbatore and Mangalore, shake hands with the prominent NRIs of Singapore - to invest in the Indian real estate as an investment vehicle.



Why exhibit at India Property Exhibition (IPE) in Singapore?

The India Property Exhibition, real estate expo brand organized by Adsync, spans a legacy of over ten years, in the International Real Estate Exhibition Industry; one decade of running large-scale property trade events, conferences, awards, business breakfasts and summits. IPE has made an incredible impact in the Indian property industry connecting B2B and B2C buyers and investors with developers, architects, consultants and many more.

Why visit?

Visit the Singapore's most prestigious real estate and property event to **discover your next dream home or investment opportunity**.

India Property Exhibition showcases award-winning developers, projects and service providers such as financial services, architects and interior designers from around the across India under one roof.



Demographic features and Indian Population in Singapore

India has the largest diaspora in the world & as per the Ministry of External Affairs, there are **3.2 Crores or 32 million Non-Resident Indians (NRIs) and Persons of Indian Origin (PIOs)** residing outside India.

As per the Ministry of External Affairs report, there are **366,983 Indians residing in Singapore.**

Indians Expats in Singapore

Indians expats are the largest in numbers and make around 9.5%% of the Singapore population & approx population of Indians in Singapore as of 2022 is 3.67 Lakhs. The majority of these originate from the states of Karnataka, Maharashtra, Kerala, Tamil Nadu, Andra Pradesh and also in good numbers from Gujarat, Goa and Delhi.

Indian Singaporeans are Singaporeans of Indian or South Asian ancestry, who constitute 9.0% of the country's citizens, making them the third largest ancestry and ethnic group in Singapore. By the mid-20th century, a settled community had emerged, with a more balanced gender ratio and a better Spread of age groups.



The Venue : Singapore Khalsa Association Club



Singapore's centrally located Khalsa Association located at 2-Tessensohn Road is where the 12th Edition of 'India Property Exhibition' is to be conducted on the 20th and 21st of May, 2023. The venue is not just located with maximum connectivity to the centre, but also has a number of places to visit around and the best of staying options. To top this, the Khalsa Association is very well connected with Singapore's excellent Singaporean public transport system. And if you're looking at broadening your realty projects to Singapore based Indian looking at owning their dream homes in India, the 12th edition of the 'India Property Exhibition', is where they're gonna be on the 20th and 21st of May, 2023.



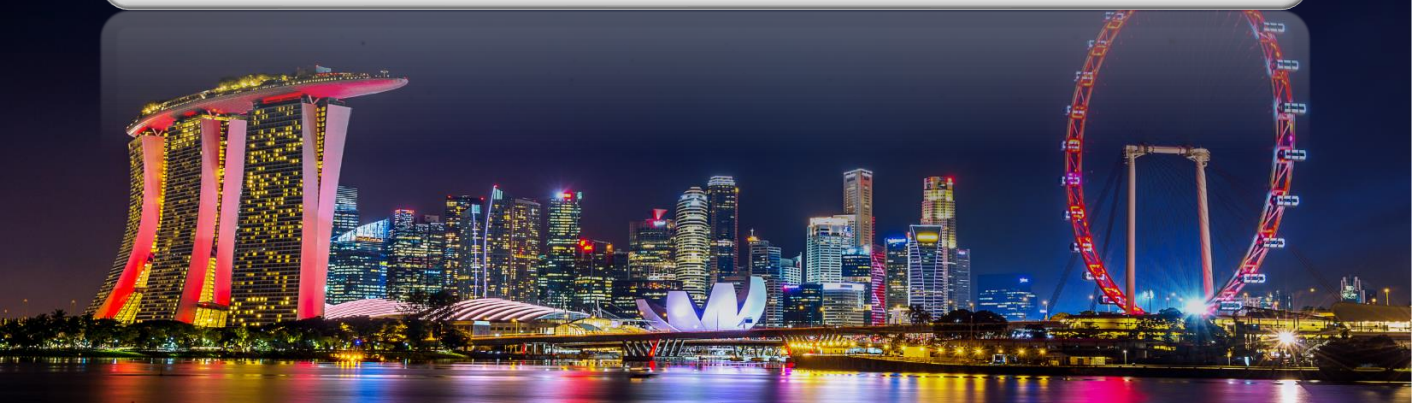
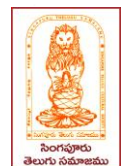
Media Associations :



THE STRAITS TIMES



Indian Associations :



Media Plan

- Quarter page Ads in The Straits Times
- Quarter page Ads in Tamil Murasu
- 150 Radio Ads on Radio Masti 96.3 FM
- 150 Radio Ads on Oli Radio 89.6.3 FM
- One weeks Ad campaign on – ZEE TV (Singapore)
- One weeks Ad campaign on – Colours (Singapore)
- One weeks Ad campaign on – Vasantam TV News
- 1 week SMS alerts for NRI's in Singapore
- Personal Invitations to Indian Associations
- 2,00,000 email Blast for NRI's in Singapore
- 4 weeks Lead Generation campaign on Social Media's
- Media coverage of the event (Pre & Post)
- Invitations to Top Business Personals
- 2 weeks Tele-calling activity



Glimpse of Recent Property Shows - Bahrain (17th & 18th Feb 2023)



Glimpse of Previous Property Shows -Abu Dhabi



For More details



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